

american **salon**

BEAUTY FIRST

SEPTEMBER 2004

presents... **NCA's American Looks**



GAME ON!

NCA's 2004
FALL/WINTER
COLLECTION



NCA's 2004 FALL/WINTER
COLLECTION DESIGN TEAM



TAKING THE LEAD

JOSEPHINE ZEPPIERI, NCA PRESIDENT

In the following pages, you'll find an introduction to NCA's latest semi annual Collection Technicals—brought exclusively to NCA members—thanks, in part, to the generosity of the Joseph L. Weir Trust.

For many years, the Trust has provided NCA with resources to help educate members - and their children. In addition to being used to help sponsor the Collection, the Trust contributions also provide two college scholarships to the qualified children or grandchildren of NCA members each year.

The late Joseph Weir is one of NCA's most revered Past Presidents. In his last will and testament, he bequeathed the funds to establish a Trust to benefit the members of NCA. Each year, the investment proceeds of the Trust provide a donation earmarked for educational and charitable activities of the association. He further requested that three Trustees be appointed to oversee the activities of the Trust insuring that the funds provided would be properly invested and managed to best benefit to NCA and our members.



NCA Past President
Joseph L. Weir

Past President Weir named NCA legal counsel William Scott and NCA leaders James Viar and William Ware as Trustees. Each continues to serve the Trust to this day and deserves our appreciation for their tireless work on behalf of the memory of Joseph Weir – and NCA.

NCA is fortunate to have so many who support the good work of our association in a variety of important ways. Most of these efforts go too often unnoticed and without recognition. In this regard, we say a big “thank you!” to Trustees Scott, Viar and Ware.

As importantly, we offer our sincere thanks to every member who cares enough to serve as an affiliate or state leader, *Look Good...Feel Better* or *Cut It Out* volunteer, member of a committee or participant in an educational event or project. It's members like you who keep NCA strong!

GOT EMAIL?

If so, be sure that NCA has your current email address on file.

Simply email NCA1@ncacares.org and put “NCA” in the subject line.

Be sure to include your name and mailing address in the body of the email so that we can confirm your membership information and add your email address to your record.

Don't forget you can now renew your membership online at www.ncacares.org



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NCA Cares About
INSPIRATION

GAME ON!

NCA's 2004 FALL/WINTER COLLECTION



Members of NCA's Fall/Winter 2004 Design Team Pictured left to right: Tom Bachik, Stephanie Loy and Jimmy Von Boxel. (not pictured: esthetics educator, J. Scott Berry)



The NCA Gets the "GAME ON!"

Fashionable Active Looks for Competitive Lives

There's competition at every level of our world...from hairdressing to sports to the dating scene! Today, the sports club can be just as chic as the nightclub. To meet clients' needs for fashion that works in any setting, the National Cosmetology Association introduces a standout hair, skin and nails collection for competitive lifestyles, on and off the field.

Cool. Crisp. Easy...but with definite attitude. That's the "Game On!" Collection from NCA, to be introduced August 20-21, 2004, at the NCA Summer Education Conference in Orlando, Florida.

This season, the NCA also salutes its MVP (Most Valuable Professional) competitor members as they prepare for the upcoming World Championships of Hairdressing at HairWorld 04 in Milan, Italy (November 7-9, 2004).

An award winning team of beauty competitors (Stephanie Loy of Raleigh, NC, ladies hairdressing; Jimmy Von Boxel of Muskegon, MI, men's grooming, Tom Bachik of Vista, CA, nail design and J. Scott Barry, esthetics) has interpreted the looks, the lengths and the attitude that sports-minded (or party-minded!) individuals might have towards their personal fashion choices this fall and winter.

This NCA powerhouse team of beauty competitors brings us salon looks that are original and provocative, looks that might be found on the runway as well as the gym. With one of NCA's "Game On!" looks, every competitive personality will be ready for the boxing ring, the ski slopes or a night on the town-and for whatever competition comes their way.

CANDICE

before



1. Establish perimeter length by point cutting straight across to desired length. At the crown, cut a 3-5" length guideline. Hold at a 90-degree angle, and cut to follow the curve of the head until you reach the occipital bone.
2. Slightly direct fingers away from the head at a soft 45-degree angle down to nape. Continue in the same manner toward each ear using previously cut section as your guide. Over-direct the section behind each ear.
3. Section a 3" panel on top using the crown length as a stationary guide. Pull sub-sections from the front hairline towards the back and point cut.
4. Cut sides in vertical sections, using top panel as a guide. Pull section straight out from head and cut on a line parallel to floor, leaving length at perimeter.
5. For fringe, cut from bridge of nose to outside corner of the eyes. Move from center to each side rather than cutting straight across.

Comb front side panels at natural fall and slide cut to blend. Check and detail the exterior lengths. Texturize according to density of hair.

NCA Cares About INSPIRATION



ERIN

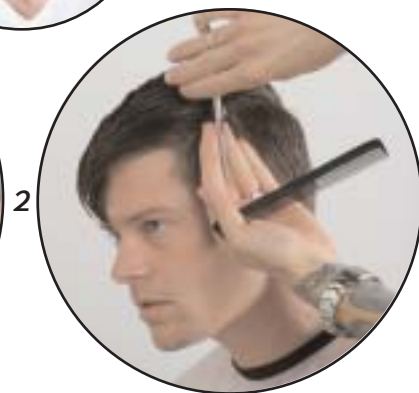
before



1. Start with a center part, then part ear to ear. Create a horseshoe-shaped parts around the crown and occipital. Begin at center back, making half-inch vertical sub-sections. Hold hair at 90-degrees from part line. Cut 1-1/2" from head with shears perpendicular to the floor. Comb down back sections at natural fall and detail nape area for a close fit.
2. Using the 1-1/2" guide, hold vertical sections at a 90-degree angle from the head. Cut at a "soft" 45-degree angle from back of ear to opposite ear.
3. Hold top crown at a 90-degree angle, using previous sections as your guide. Cut each pie-shaped section creating shorter lengths on top.
4. Disconnect a 1" front panel around the front hairline. Use the crown as a stationary guide, pulling 1" wide panels at 90-degrees from the top of the head and cut.
5. Cut with a soft 45-degree angle to crest line, using the center as a guide.
6. Take vertical panels at top of ear to crest line, cut at a soft 45-degree angle. Cut front panel to frame the face. Slice out any extra length or thickness to soften the line around the face. Texturize according to density of hair.

BEN

before



1. Make a horseshoe-shaped part from temple to temple around the crown. Section sides and back behind the ears.
2. Cut vertical section temple to temple. Drop the top and blend corners, cutting at a 90-degree elevation.
3. Start at the back of the crown using horizontal sections, work forward toward the front. Over-direct each section, leaving the bulk of the length in the front.
4. Texturize top by vertically inserting shear tips into sections, creating uneven edges.
5. Taper at neck and ears, cleaning up stray strands as needed. Finished result should be very clean, very neat.

NCA Cares About
INSPIRATION



HARTLEY

before



1. Sectioning the head with a horseshoe-shaped part from temple to temple, over crown. Separate sides from back section behind the ears.
2. Cut vertical sections, temple to temple. At each side, drop the top and blend corners using shear-over-comb technique, at a 90-degree elevation.
3. Use horizontal sections on the top starting in back and working forward. Leave as much length in front as possible depending on his existing length.
4. To texturize for volume, nip into top sections, creating an effect on the strand ends much like a picket fence.
5. To create a more natural hairline taper lightly at neckline and around ears, using shear-over-comb. Razor the perimeter to leave deconstructed finish.



Adventus Business World Calendars



Be seen

IN ALL THE RIGHT PLACES.

The 2005 NCA Custom Hair Care Calendar is designed to reinforce the professional services your clients have come to expect from you every day of the year. The images and tips in this bright, colorful, 13 month calendar are a great way to remind your customers that when they want to look their best, they should come to you.

To see the entire calendar and find out how to order, just visit adventusdirect.com, click on Corporate Program Login and enter Corporate ID: NCA and Access Code: 5416. Or call Adventus customer service at 1-877-434-9321.

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